

# Kaushalya Times

December 2018



# GJSCI Organized Apprenticeship Roadshow in Kochi.

APPRENTICESHIP  
ROADSHOW

GJSCI organized an Apprenticeship Roadshow on 2nd December, 2018 followed by dinner for KGJS' Exhibitors, which witnessed a participation of close to 200 industry partners at this seminar.

Mr. Sanjay Kothari, Chairman of GJSCI shared GJSCI's Vision, and Mr. Rajeev Garg the Executive Director & CEO of GJSCI made a presentation on GJSCI showcasing its mandate and activities. He also focused on the benefits that one could avail by affiliating with GJSCI and join hands to uplift the artisans of this industry.

Ms. Pangkhuri Borgohain from NSDC made a presentation on the revamped Apprenticeship Act and the various benefits it had to offer to the employers under National Apprenticeship Promotion Scheme (NAPS).

Overall the Seminar was a huge success and GJSCI looks forward to extend its skilling activities in the state of Kerala.



# GJSCI Participated in Kerala Gem & Jewellery Show (KGJS)



Gem & Jewellery Skill Council of India recently participated in KGJS show held at Adlux International Convention & Exhibition Centre in Ernakulam District, Kerala and received a very positive response from Exhibitors and visitors.



The show was jointly organised by, PVJ Endeavours, KNC Services

& AOJ Media. There were approximately 400+ booths and Exhibitors who participated in this show. KGJS had organized a Jewellery award show under various categories post their grand inauguration ceremony.

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**Mentioned below are the valuable benefits Apprenticeship Scheme offers for the Employer as well as its apprentices as per the revised Act:**

- No physical screening is required, dedicated online portal automates and eases the complete registration process
- Any candidate who is minimum class 5, pass can be engaged as an apprentice.
- Establishments use their discretion to select their desired Apprentices.
- An establishment may engage 2.5% to 10% of their total workforce as Apprentices.
- The organization doesn't need to follow any HR Compliance viz. PF, ESIC, etc. as apprentices are not workers.
- Apprentices can be taken for all functions within manufacturing sector and across trade, services and others.
- It is not obligatory to employ apprentices after their training.
- An establishment only needs to register on the portal, and it will showcase the minimum/maximum number of apprentices that can be engaged by the organisation.
- Govt. of India shares 25% of the prescribed stipend with establishments for all apprentices subject to a maximum of INR 1500 per candidate per month under NAPS.
- Please log in to [www.apprenticeshipindia.org](http://www.apprenticeshipindia.org) and register yourself today.



# Sparkle, 2018



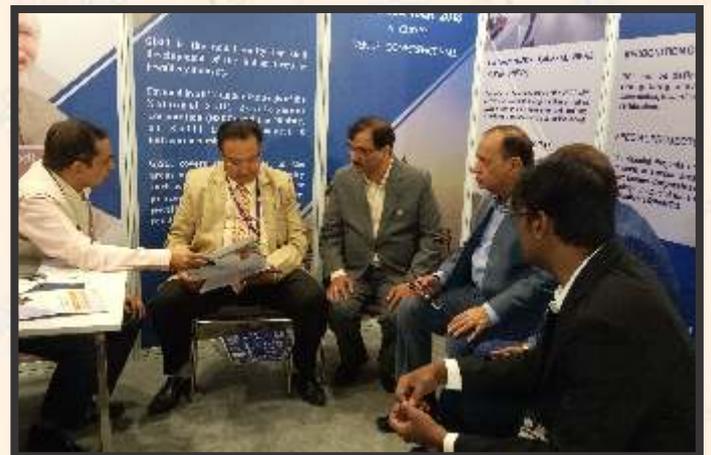
GJSCI participated in Sparkle International, 2018 organized at Surat from 14th December, 2018 to 16th December, 2018. The event was attended by Industry partners, Institute Representatives, Trade Associations etc., During this event GJSCI promoted about its Skill Development initiatives in the Gems and Jewellery Sector.





**G**em & Jewellery Skill Council of India recently Participated in UBM show held in Mumbai from 21st to 23rd December, 2018.

The show was organised by UBM India Pvt. Ltd. There were over 50 Exhibitors in the show. During this show GJSCI promoted about various skilling initiatives in the Gems and Jewellery Industry such as short-term training, RPL 4, Apprenticeship etc. Overall the show was success and GJSCI looks forward to extent its skilling activities in the state of Maharashtra.



# Zaveri Bazaar Awareness Program

Skill Development  
Awareness Program

GJSCI organized an awareness program for the artisans of the Zaveri Bazaar in Mumbai on 15th December, 2018. More than 100 artisans from Zaveri bazaar had attended this program. Representatives from Indian Bullion Jewellers Association (IBJA) as well as representatives from various association in Zaveri bazaar had attended this program. On behalf of GJSCI, Mr. Sanjay Kothari, Hon. Chairman and Mr. Rajeev Garg, CEO promoted various skill development initiatives that GJSCI had been working on, such as, the Apprenticeship Program and RPL – 4.



# 'Anant' the Design Competition



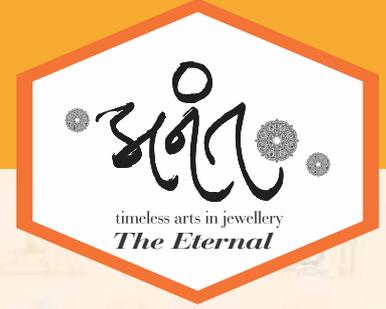
GJSCI had launched 'Anant' the Design Competition during IJS, 2018 on a PAN India level.

'Anant' primarily focuses on promoting design development, product innovation and diversification of India's four heritage jewellery art forms Thewa, Gajra, Tarakasi & Hupari Payal. Contestants were asked to create unique designs inspired by any of these four art forms in different jewellery categories like Pendant, Ring, Earrings, Bracelet, Anklets, Necklace etc, GJSCI was overwhelmed to receive as many as 190 entries from enthusiastic participants with outstanding designs from all over the country.



The evaluation of the entries received in preliminary round was done on 13 December, 2018. An eminent panel of judges from the Gem and Jewellery industry, Mr. Gautam Banerjee, Founder and Director of "The Gautam Banerjee's Academy of Jewellery Designing", Mr. Jatin Chheda, Chairman of Chheda Jewellers and Ms. Veena Shah, Gemology and jewellery consultant, have shortlisted 30 candidates.

# 'Anant' the Design Competition



Shortlisted candidates will be invited to participate in the final round of this competition, where they will submit designs for all these four art forms. The winners apart from citation, will get prize money as follows,

1st Prize - Rs.20,000

2nd Prize - Rs.15,000

3rd position - Rs.10,000

4 Consolation Prizes-one for each Art-Form - Rs.5,000 A participation certificate will be given to all participants.

This amazing assemblage of select designs would be compiled into a booklet and launched for distribution among the artisans who specialize in these very distinctive art forms. The limited designs that these artisans have worked around and have faced challenges with for several decades could be transformed into a traditionally modern artfusion. This initiative would help revive this dying art and provide opportunities to these artisans for a better future.

# Certificate Distribution Ceremony - Jaipur



A certification ceremony was held in Jaipur by Gem & Jewellery Skill Council of India (GJSCI) to felicitate the candidates who successfully cleared their assessments in 2 job-roles viz. Pre-Shaper & Polisher. The ceremony was held at Jewellers Association, Jaipur which witnessed 108 artisans being formally certified by Government of India - Ministry of Skill Development & Entrepreneurship under PMKVY scheme.

Mr. Rajeev Garg – ED & CEO, GJSCI welcomed the audience which included our Chief Guest Mr. Pramod Agrawal – Chairman, GJEPC who handed over the certificates to the artisans in the presence of various other dignitaries viz. Mr. Neeraj Lunawat, Mr. Rajesh Dhamani, Mr. Naresh Agroya, Mr. D. P. Khandelwal, Mr. Vijay Kediya, Mr. Rajesh Jain, Mr. Ram Sharan Gupta, Mr. Manoj Dhandhiya & Mr. Rakesh Jain.

Mr. Rajeev Garg also briefed on RPL-4 and NAPS and the various related government schemes, like mudra loan, Rs.2 lakhs accidental insurance for 3 years, one-time submission of Rs.500 and the importance of this valuable certificate. As an employer company will receive a recognition by joint certification of GJSCI & the company's logo on the certificates. He also urged JAJ committee members that they should engage more artisans in apprenticeship training program and against this Government will shares 25% of the prescribed stipend with establishments for all Apprentices subject to a maximum of Rs.1500 per candidate per month under NAPS.

Mr. Sanjay Kala, President Jewellers Association Jaipur also requested all present to



# Jaipur Jewellery Show



Jaipur Jewellery Show of Jaipur is a big platform for all Gems and Jewellery lovers. In this show for last 15 years people are coming from Jaipur and all over the country. GJSCI participated as an Exhibitor from 21st December 2018 to 24th December, 2018 JECC Sitapura Jaipur.

During the show, GJSCI shared information various skilling initiatives such as short term and long-term training courses students can benefit from. There was also a great enthusiasm for RPL 4 and Apprenticeship among the Employers as well as the Artisans.



## LABHAM, Vijaywada held on 2nd December



The event was organized by GJC at Vijaywada on 2nd December, 2018. The objective was to bring overall tax compliance awareness within Jeweller's community there. Around 70 jewellers & retailers have participated the event. The platform was effectively used by GJEPC to convey their scope of activities/schemes. Mr. Kiran Pature has made the presentation which was well received by the audience. GJSCI would like explore wide base of artisans under RPL program in future.



# RPL Success Story



## Success Story

Biswajit kamila, Age-68 has more than 60 years of experience. He is one of the finest and experienced Karigar for Frame maker which gave him much fame, but not much income opportunities to support his family. He has always been struggling to get the recognition he deserved for his craft.



Biswajit Kamila, Age 68,  
Cuttack, Odisha

## Post RPL Story

Improvement in someone's life where He/She matters a most interms of taking care of a family, it makes an important contribution to their family and society as well. Growth of a society depnds on various parts like livelihood, opportunities and many more. But everything starts with personal development of a person who lives in it.

In the Karigar's own words, "RPL has brought me recognition and respect among my peers. In my entire career, our name and recognition was never highlighted. This is the first time ever that I am getting such a recognition. My age does not permit me to work much, but my son will benefit from RPL in a better way. He also a goldsmith and I have asked him to join the RPL certification program.

I hope the government will ensure more programs like these for the working class people.



## December Birth Stone - Tanzanite, Zircon, Turquoise



December's birthstones offer three ways to fight the winter blues: tanzanite, zircon, and turquoise—all of them, appropriately, best known for beautiful shades of blue.

These gemstones range from the oldest on Earth (zircon), to one of the first mined and used in jewelry (turquoise), to one of the most recently discovered (tanzanite).

All of these stones are relatively inexpensive, but their beauty rivals even precious gemstones. Colorless zircon is a convincing replacement for diamond, tanzanite often substitutes sapphire, and turquoise is unmatched in its hue of robin's egg blue.

Whatever your style preference or budget, one of December's three birthstones will match your true blue desires.

### Tanzanite:

Tanzanite is the exquisite blue-purple variety of the mineral zoisite that is only found in one part of the world. Named for its limited geographic origin in Tanzania, tanzanite has quickly risen to popularity since its relatively recent discovery.



Zoisite had been around more than a century and a half before this rare blue variety was found in 1967. Trace amounts of vanadium, mixed with extreme heat, cause the blue-purple color—which ranges from pale blue to intense ultramarine with violet undertones.

Due to pleochroism, tanzanite can display different colors when viewed from different angles. Stones must be cut properly to highlight the more attractive blue and violet hues, and deemphasize the undesirable brown tones.

# December Birth Stone - Tanzanite, Zircon, Turquoise



The majority of tanzanite on the market today is heat treated to minimize the brown colors found naturally, and to enhance the blue shades that can rival sapphire.

Tanzanite is still only found on a few square miles of land in Tanzania, near majestic Mount Kilimanjaro. Its price and availability are directly tied to mines in this region, most of which are now slowing production significantly.

Tanzanite measures 6.5 to 7 on the Mohs scale of hardness—which is not nearly as hard as the sapphire it often substitutes. Given its vulnerability to scratch during daily wear and abrasion, tanzanite is better suited for earrings and pendants than rings.

Between its deep blue color and its limited supply, tanzanite is treasured by many—whether one is born in December or not!

## Zircon:

Zircon is an underrated gemstone that's often confused with synthetic cubic zirconia due to similar names and shared use as diamond simulants. Few people realize that zircon is a spectacular natural gemstone available in a variety of colors.



The name “zircon” likely comes from the Persian word zargun, meaning “gold-colored.” Others trace it to the Arabic zarkun, meaning “vermillion.” Given its wide range of colors—spanning red, orange, yellow, green, blue, and brown—both origins are plausible.

## December Birth Stone - Tanzanite, Zircon, Turquoise



Zircon commonly occurs brownish red, which can be popular for its earth tones. However, most gem-quality stones are heat treated until colorless, gold or blue (the most popular color). Blue zircon, in particular, is the alternative birthstone for December.

Color differences in zircon are caused by impurities, some of which (like uranium) can be slightly radioactive. These gemstones are also treated with heat to stabilize the radioactivity.

While radiation can break down zircon's crystal structure, it plays a crucial role in radiometric dating. Zircon, the oldest mineral on Earth, contains important clues about the formation of our planet.

Colorless zircon, known as Matura Diamond, displays brilliance and flashes of multicolored "fire" that can rival fine diamond. There's one key difference though: Zircon is more brittle. Though it measures 7.5 on the Mohs scale of hardness, its faceted edges can chip.

Zircon from Australia dates back 4.4 billion years. Australia still leads the world in zircon mining, producing 37 percent of the world's supply. Other sources include Thailand, Sri Lanka, Tanzania, Cambodia, Canada, and the United States.

Since the Middle Ages, people have believed that zircon can induce sleep, ward off evil, and promote prosperity.

# December Birth Stone - Tanzanite, Zircon, Turquoise



## Turquoise:

Admired since ancient times, turquoise is known for its distinct color, which ranges from powdery blue to greenish robin's egg blue. It's one of few minerals to lend its name to anything that resembles its striking color.



The word “turquoise” dates back to the 13th century, drawing from the French expression pierre tourques, which referenced the “Turkish stone” brought to Europe from Turkey.

Ancient Persia (now Iran) was the traditional source for sky blue turquoise. This color is often called “Persian blue” today, regardless of its origin. The Sinai Peninsula in Egypt was also an important historical source.

The U.S. is now the world's largest turquoise supplier. Nevada, New Mexico, California, and Colorado have produced turquoise, but Arizona leads in production by value, as well as quality. The stone's popularity here makes it a staple in Native American jewelry.

Turquoise is found in arid regions where rainwater dissolves copper in the soil, forming colorful nodular deposits when it combines with aluminum and phosphorus. Copper contributes blue hues, while iron and chrome add a hint of green.

Some turquoise contains pieces of host rock, called matrix, which appear as dark webs or patches in the material. This can lower the stone's value, although the uniform “spiderweb” pattern of Southwestern turquoise is attractive.

## December Birth Stone - Tanzanite, Zircon, Turquoise



Turquoise is sensitive to direct sunlight and solvents like makeup, perfume, and natural oils. The hardest turquoise only measures 6 on the Mohs scale, which made this soft gemstone popular in carved talismans throughout history.

From ancient Egyptians to Persians, Aztecs and Native Americans, kings and warriors alike admired turquoise for thousands of years. It adorned everything from jewelry to ceremonial masks to weapons and bridles—granting power and protection, particularly against falls.

Highly esteemed for its striking namesake color and its ancient history, turquoise remains popular through time.



# RPL - Type 4 : Best in Class Employer

**RPL4**

## Jewellery Companies can now certify their artisans under Pradhan Mantri Kaushal Vikas Yojna (PMKVY) in Recognition of Prior Learning (RPL) Type 4

- Benefits to Employers
  - Employers can certify their employees without any assessment by external agency.
  - Govt. Certificate will also include the Logo of Employers.
  - Reward Money of INR 500 to be given to the certified artisans.
  - Certified Artisans will also receive the Accidental Insurance for 3 Years.



To conduct Certification program in your company kindly get in touch with us.

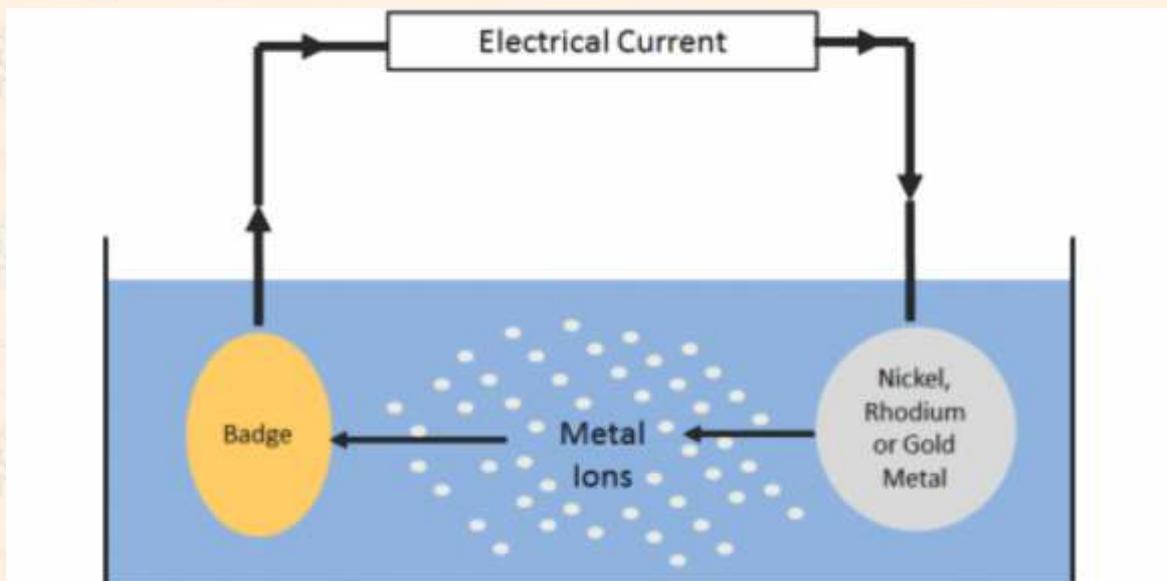


## What Is Electroplating & Why Is It Used by Jewelry Manufacturers?

### What Is It?

Electroplating is the process of applying a metal coating on an object. When used in the jewelry process, it can enhance the aesthetic value and wearability of a piece. Before electroplating begins, a jeweler may strip, hand polish, or sandblast the jewelry to prepare its surface. The piece is then ultrasonic cleaned and electro-cleaned to remove oils and dirt. Finally, a deep steam cleaning is performed to remove any lingering oils and dry the piece.

Next, the piece is rinsed once again, and in some cases, a thin layer of palladium plating (also called the strike layer) is applied to the jewelry. This can achieve a stronger bond between the plating and the original surface. The piece will be rinsed once again before receiving the final coating of metal (gold, rose gold, rhodium, or silver).





## Why Is It Done?

Electroplating can enhance the appearance of jewelry in a number of ways. A piece of gold jewelry might be electroplated with 24-karat gold to achieve a richer hue. In fact, a range of color options can be achieved through the electroplating process. For instance, Frank Billanti Casting offers 10K, 14K, 18K, and 24K gold plating. Rhodium electroplating can enhance the whiteness of white gold.



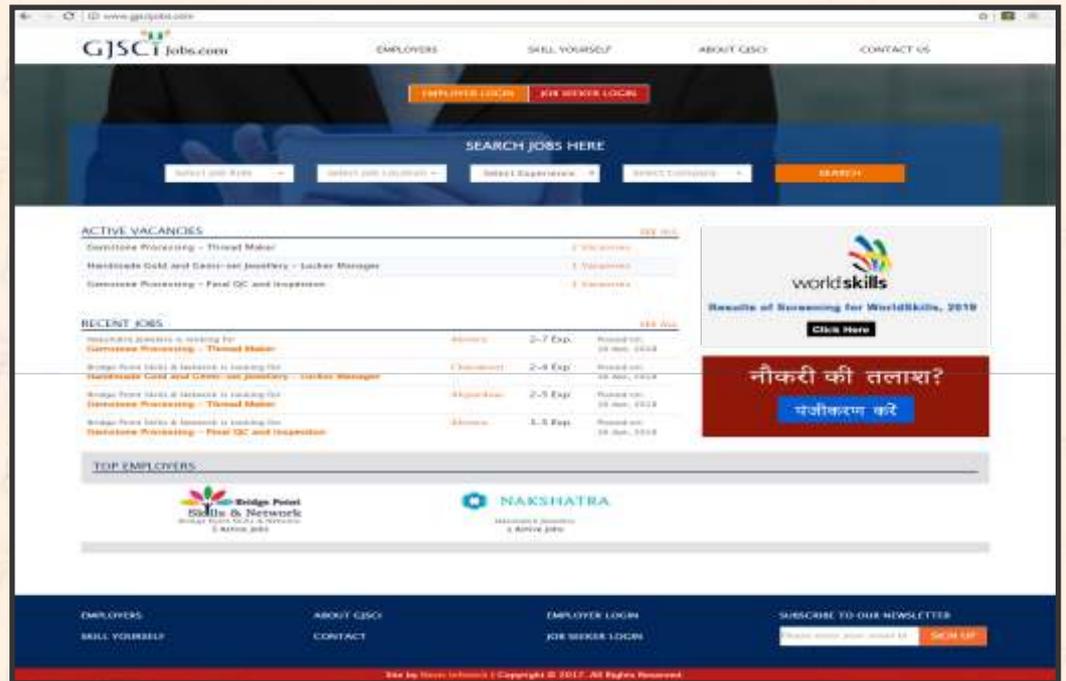
## What Are Some Other Reasons It's Used?

Electroplating can increase the appearance of color uniformity in jewelry. The process usually improves tarnish resistance, meaning your jewelry will stay polished and beautiful for a longer period of time. It may also be used on base metal or silver items to achieve a real gold appearance.

# India's first Gems and Jewellery Job Portal



[www.gjscijobs.com](http://www.gjscijobs.com) is the new address for the gems and jewellery industry for fulfilling their manpower requirements. The portal is back with some technical up-gradations. Artisans can use the services free of cost by logging in by using their mobile number and you create a digital resume for themselves. The website is now operational in both English in Hindi language. Some good news for the employers as well. GJSCI has waived off subscription charges for the next one year. Employers now can view and download profiles of the candidates free of cost.



[www.gjscijobs.com](http://www.gjscijobs.com)



Soon the database of the trained and certified candidates will be available on the portal. One click by the HR on the candidate and the candidate gets an SMS notification on his/her registered mobile number.



Gem & Jewellery Skill Council of India

**“ We aim to create an organized training and development ecosystem in the gems and jewellery industry to produce skilled workforce at par with global quality standards. ”**

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