

Kaushalya Times

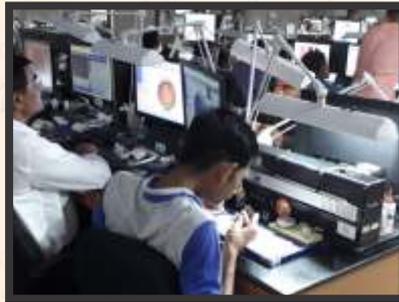
June 2019



RPL – 4 Assessments At Multiple Locations

RPL - 4

In the month of June - 2019, GJSCI has conducted RPL – 4 assessments at multiple locations. More than 2500 employees were covered. Employers participated in this programme Bholasons Jewellers from Gurugram, Dharmananda Diamonds Pvt. Ltd., Hari Krishna Jewels Pvt. Ltd. from Surat, Gem India Exports, RMC, Sambhav Pvt. Ltd. from Jaipur, Renaissance Gold (SEEPZ) from Mumbai.



RPL – 4 Assessments At Multiple Locations

RPL - 4



GJSCI Announces Winners of 'Anant – The Design Competition' in a grand ceremony



26th June, 2019 : GJSCI in its endeavor to revive some dying arts in our country aimed at promoting design development, product innovation and diversification of India's for heritage arts form viz. Hupari Payal (Kolhapur), Tarakasi (Cuttack), Thewa (Rajasthan) & Gajra (Bhuj, Gujarat) designed a contest around these arts. The objective behind the whole concept was to promote these arts and create some contemporary designs around it and help uplift the artisans to use these designs and create more pieces of jewellery to meet the domestic as well as international market.

The selection for the winners was tough as they were rated on various parameters like detail, concept & originality, ease to manufacture, sales potential & creativity. After a stringent scrutiny by a panel of leading experts from the gems & jewellery industry Shri. Sanjay Kothari the Chairman of GJSCI along with Mr. Rajeev Garg, Executive Director & CEO,

GJSCI invited renowned celebrities from the gems & jewellery industry to be a part of this Panel of Jury Members.

Amongst these were Ms. Roopa Vora, Ms. Indra Jadwani & Ms. Varuna D. Jani celebrity jewellery designers, the retail section comprised of some prominent personalities like Mr. Rajiv Popley of Popley & Sons and Mr. Sunil Datwani of Gehna Jewellers and the Trade Magazines included famous media persons like Mr. Sumesh Vadhera of Art of Jewellery & Soma Bhatta of Retail Jeweller. This doesn't end the list GJSCI also witnessed the kind presence of some Special invitees which included Ms. Nirupa Bhatt, MD India & Middle East, GIA and GJSCI's past Director accompanied by Ms. Anna Martin, Sr. VP, Global Development, GIA. Also present was Mr. Jatin Chheda of Chheda Jewels and GJSCI's past Director and Mr. Mansukh Kothari, Gold Jewellery and other precious metal jewellery Panel of GJEPC.

GJSCI Announces Winners of 'Anant – The Design Competition' in a grand ceremony



A grand ceremony was held in Mumbai at Hotel Sahara Star on 26th June, 2019 to felicitate the winners of this competition. The ceremony was held during Design Connect a platform for jewellery designers to connect and collaborate with jewellery manufacturers and retailers. Organised by Gem & Jewellery Skill Council of India (GJSCI) and Women's Jewelry Association (WJA) – India Chapter and supported by GIA (Gemological Institute of America), Gem and Jewellery Export Promotion Council (GJEPC), All India Gem and Jewellery Domestic Council (GJC) and Indian Bullion and Jewellers Association (IBJA).

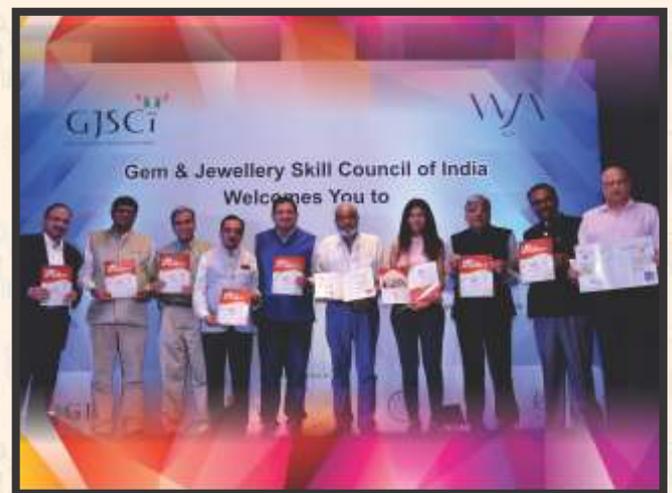
In the overall category we had Ms. Sakshi Agrawal in the first place, Ms. Varuni Goyal in the second place and Ms. Pooja Mishra in the third place.

The Consolation prizes in individual art form were given to Ms. Shreya Nath (Thewa), Ms. Namrata Singh (Hupari Payal), Ms. Aashi Jain (Tarakasi) and Ms. Smriti Agarwal (Gajra).

The Special prize winners were Ms. Tanvi

Chitalia, Ms. Vrinda Agrawal, Ms. Kalyani Sanjay Choudhary, Ms. R. Rukmani & Ms. Sneha Israni .

'Anant' ultimately was a grand success. The winning designs were compiled together in the Art of Jewellery Magazine's (AOJ) special supplement June 2019 issue as a kind gesture by Mr. Sumesh Wadhera, MD & Editor-in-Chief, AOJ, which would soon be on stands.



Design Connect – A Career Fair With a Difference!



Design Connect 2019, the first of its kind initiative by the Gem and Jewellery Skill Council of India (GJSCI) and Women's Jewellery Association – India (WJA India), was inaugurated last month. The aim was to create a platform to help connect manufacturers and retailers with jewellery designers. The 'career fair' is a much-needed step for the future growth of the industry.



Design Connect 2019, organised by the GJSCI and WJA India, attracted more than 35 jewellery manufacturers and retailers, who got a chance to meet over 100 jewellery designers to explore freelance and job opportunities.

Held at Hotel Sahara Star, Mumbai, on June 26th, the event began with an interesting seminar titled 'Designers –



Path to Success', which was moderated by Nirupa Bhatt, president, WJA – India Chapter. The panellists included Poonam Soni, jewellery designer, Vaishali Banerjee, managing director, Platinum Guild India, Aftab Bandukwala, director, V-Design Architectural Solutions, and Colin Shah, vice chairman, GJEPC and managing director, Kama Schachter.

The panellists shared insights on how jewellery designers can seek inspiration, how they need to build an understanding of jewellery manufacturing techniques, how they need to identify trends, build stories and come up with exciting designs to meet consumers' demands. Designers Indra Jadwani and Hetal Vakil, IIGJ faculty

Design Connect – A Career Fair With a Difference!



Sushma Sawant and Swati Sangekar, and GIA instructor Sajiri Barve mentored the designers – both freshers and experienced – and helped them with career counselling and how to prepare portfolios.

Sanjay Kothari, chairman, GJSCI, in his concluding remarks, noted, "I believe in

fresh talent and encouraging them. With a platform like Design Connect, talented jewellery designers will now have access to working opportunities with jewellery manufacturers and retailers. Looking at the positive response and the growing need, GJSCI is planning to conduct Design Connect in other cities too.



GJSCI participated in the “Diamond Conclave”



GJSCI participated in the “Diamond Conclave” on May 26, 2019 received a grand welcome from the jewellery industry, many jewellers from across the country attended the event.

The event was a big success as it nabled an insightful discussion on various challenges the jewellery industry. The main highlight was the course, the eminent panel of speakers which included Sanjay Kothari, Chairman, Gem & Jewellery Skill Council of India (GJSCI)

and Past Chairman, Gem and Jewellery Export Promotion Council (GJEPC); Anantha Padmanabhan, Chairman, All India Gem & Jewellery Domestic Council; Nirupa Bhatt, Managing Director, GIA India & Middle East; Vinod Hayagriv, Managing Director, C Krishniah Chetty Group; Sandeep Kulhalli, Sr. Vice President – Retail and Marketing, Tanishq and Jim B. Vimadalal, Director, Indian Representative Office, ALROSA Company Ltd.

“I am of the opinion that we are not spending enough for generic jewellery promotion. We must take collective efforts for the growth of the diamond industry and work towards generic promotion of diamonds. The reason why major brands are growing is that they are not only spending on advertisements, they are also bringing a good product with nice workmanship and designs.”

Sanjay Kothari

Chairman, Gem & Jewellery Skill Council of India (GJSCI) and Past Chairman, Gem and Jewellery Export Promotion Council (GJEPC)



RPL Success Story



Success Story

Mrs. Purnima Mallick lives in Mahindash Bazar (Cuttack). She is 44 years old and married. She works on daily wages to support her family. She has been working for over 30 years as a Swarnakar Karigar.



Mrs. Purnima Mallick
Cuttack, Odisha

Post RPL Story

“When I heard that Govt. is recognising the skills of the Swarnakar Karigars, I was really excited. It has been a long time working in this profession but we don’t have any document to prove our employment. When we ask for work from the jewellery companies, they don’t even pay us the minimum wages. But we hope that the certification will give us our due recognition and respect of so many years of hard work.



June Birth Stone - Pearl, Alexandrite, Moonstone



June is one of only two months that has three birthstones associated with it.

Pearl

Pearls are the only gemstones made by living creatures.

The rarest, and therefore most expensive, pearls are natural pearls made in the wild. The majority of pearls sold today are cultured or farmed by implanting a grafted piece of shell (and sometimes a round bead) into pearl oysters or freshwater pearl mussels. The finest pearls have a reflective luster, making them appear creamy white with an iridescent sheen that casts many colorful hues.

In many cultures, pearls symbolize purity and innocence, which is why it's tradition for a bride to wear pearls on her wedding day.

Alexandrite

Often described as “emerald by day, ruby by night,” alexandrite is a rare variety of the mineral chrysoberyl that changes color from bluish green in daylight to purplish red under incandescent light.

Associated with concentration and learning, alexandrite is believed to strengthen intuition, aid creativity and inspire imagination-bringing good omens to anyone who wears it.

The alexandrite mined from Russia's famed deposits set the quality standard for this stone. Today, most alexandrite comes from Sri Lanka, Brazil and East Africa—generally paling in comparison to the vivid colors of Russian gems.

June Birth Stone - Pearl, Alexandrite, Moonstone



Moonstone

June's third birthstone, moonstone, was named by the Roman natural historian Pliny, who wrote that moonstone's shimmery appearance shifted with the phases of the moon. The most common moonstone comes from the mineral adularia, named for an early mining site near Mt. Adular in Switzerland that supplied this gem. This site also birthed the term adularescence, which refers to the stone's milky glow, like moonlight floating on water.

Moonstones are also found in India, Australia, Myanmar, Madagascar and the United States. Indian gemstones—which are brown, green or orange in color—are more abundant and affordably priced than their classical blue counterparts.

As its name implies, moonstone is closely associated with lunar mystery and magic. Its calming, balancing energies can supposedly attune to natural biological rhythms. Moonstone acts as the ultimate fertility crystal by sparking passion in new lovers and reuniting old ones. Also known as the Traveler's Stone.



RPL - Type 4 : Best in Class Employer

RPL4

Jewellery Companies can now certify their artisans under Pradhan Mantri Kaushal Vikas Yojna (PMKVY) in Recognition of Prior Learning (RPL) Type 4

- Benefits to Employers
 - Employers can certify their employees without any assessment by external agency.
 - Govt. Certificate will also include the Logo of Employers.
 - Reward Money of INR 500 to be given to the certified artisans.
 - Certified Artisans will also receive the Accidental Insurance for 3 Years.



To conduct Certification program in your company kindly get in touch with us.



One of the most revolutionary advance in recent years, apart from the Laser soldering, is the method of “Setting Gemstones in Wax”. It has 'freed' up many impossible designs and allowing the manufacturer to forge ahead and create many difficult setting projects. Otherwise, that company might have had to re-design their ideas and to have the stones hand set. A jewellery company can now replicate with numbers of ten's, or thousands of each design with the same degree of accuracy and professionalism.

This stone in wax setting method was the groundbreaking process for “Invisible-Setting” we all know about today. This is one of the most economical methods in stone setting. It removes the high labour stone setting fees of some setting projects.



GJSCI invites industry partners to take benefits of the newly revamped National Apprenticeship Scheme



APPRENTICESHIP TRAINING

Apprenticeship training is one of the most efficient ways to develop skilled manpower for the industry by using training facility available in the establishments. And to make it more approachable, a user friendly online portal has been designed to facilitate easy processing of entire apprenticeship cycle.

Benefits:

- No physical screening is required, dedicated online portal automates and eases the complete registration process
- Any candidate who is minimum class 5th pass can be engaged as an apprentice.
- Establishments use their discretion to select their desired apprentices.
- An establishment June engage 2.5% to 10% of their total workforce as apprentices.
- The organization doesn't needs to follow any HR Compliance like, PF, ESIC, etc. as apprentices are not workers.
- Apprentices can be taken for all functions within manufacturing sector and across trade, services and others.
- It is not obligatory to employ apprentices after their training.
- An establishment only needs to register on the portal, and it will showcase the minimum/maximum number of apprentices that can be engaged by the organisation.

GJSCI invites industry partners to take benefits of the newly revamped National Apprenticeship Scheme



- Govt. of India shares 25% of the prescribed stipend with establishments for all apprentices subject to a maximum of INR 1500 per candidate per month under NAPS.
- Please log in to www.apprenticeshipindia.org and register yourself today.

To Register

Login on www.apprenticeshipindia.org

Click on Register

Select Candidate

Fill Your Details

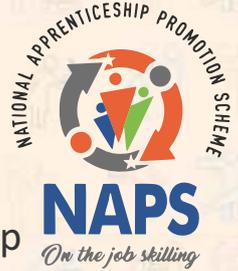
Submit

GJSCI invites industry partners to take benefits of the newly revamped National Apprenticeship Scheme



National Apprenticeship Promotion Scheme – NAPS

In an endeavour to promote apprenticeship in India, a new scheme “National Apprenticeship Promotion Scheme” (NAPS) has been launched by the government in August 2016. The scheme entails financial support to establishments undertaking apprenticeship programs.



Supply-Demand Matching

- Skill demand and skill supply matching to cater skill-gap
- Industry free to train as per their skilling needs & increase productivity

Dynamic Environment

- Industry environment is fast-changing
- Industry at fore-front of innovation
- New technology/business processes require new skills in the workforce

Apprenticeship Training
To create a skilled workforce

- Indian youth have high aspirations
- Provides a visibility to career-path
- Earn while you learn

- Hands-on training at workplace is most effective
- Trainee learns industry specific technology and know-how

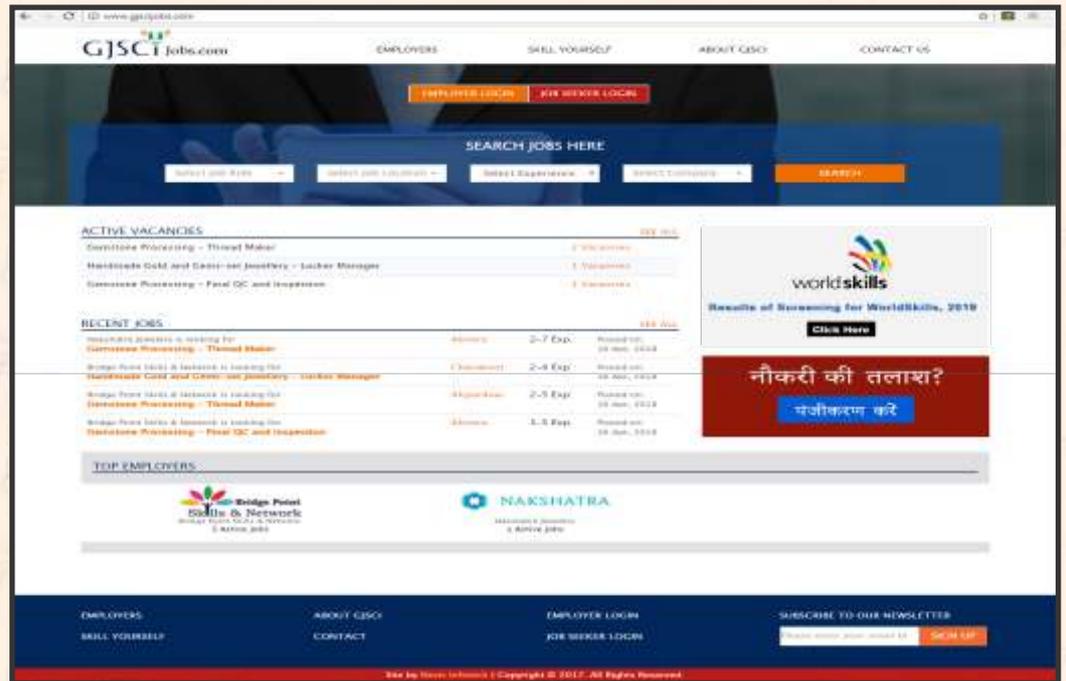
Candidate Aspirations

Relevant Training

India's first Gems and Jewellery Job Portal



www.gjscijobs.com is the new address for the gems and jewellery industry for fulfilling their manpower requirements. The portal is back with some technical up-gradations. Artisans can use the services free of cost by logging in by using their mobile number and you create a digital resume for themselves. The website is now operational in both English in Hindi language. Some good news for the employers as well. GJSCI has waived off subscription charges for the next one year. Employers now can view and download profiles of the candidates free of cost.



www.gjscijobs.com



Soon the database of the trained and certified candidates will be available on the portal. One click by the HR on the candidate and the candidate gets an SMS notification on his/her registered mobile number.



Gem & Jewellery Skill Council of India

“ We aim to create an organized training and development ecosystem in the gems and jewellery industry to produce skilled workforce at par with global quality standards. ”

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